

MASTER PLANNING & CONCEPT CREATION

Master Planning and Concept Creation are crucial steps in the early stages of every entertainment design project. During this phase, ITEC's expert creative team establishes the design direction, the look, and the feel of the project. We work closely with our clients to explore the development potentials for the site as we identify the themes that will define the Guest experience.

SERVICES INCLUDE:

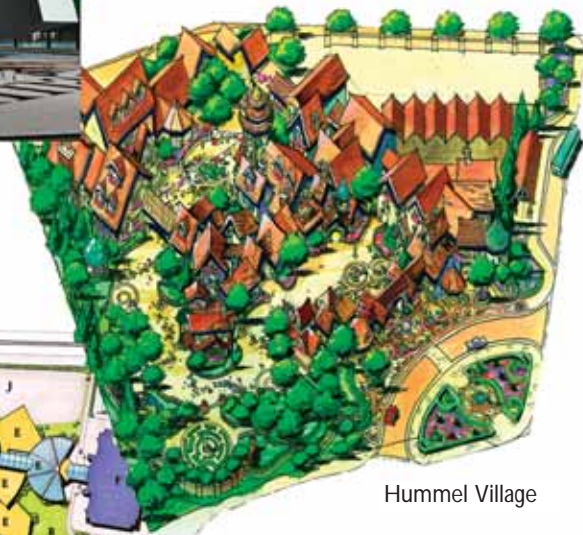
- Land Use Planning
- Master Site Planning
- Concept Creation
- Content Creation
- Presentation Media

PROJECTS:

- Disney Stores - Southeast Asia (40 locations throughout Southeast Asia)
- Disneyland Paris Water Park
- Parque Hollywood (Santiago, Chile)
- Hummel Village (Bavaria, Germany)
- Edaville USA (Carver, Massachusetts)
- The Holy Land Experience (Orlando, Florida)
- Realms of Imagination Theme Park (Xi'an, Shaanxi, China)
- Los Nardos Resort (Leon, Mexico)
- Kennedy Space Center Millennium Project



Realms of Imagination Theme Park



Hummel Village



Nouveau Expo Cité



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